



PETERBOROUGH CITY SOCCER ASSOCIATION

DIRECTOR OF FUNDRAISING/PROMOTIONS REPORT

Thanks to all our sponsors for their support! Without you, PCSA would not be able to operate in the same capacity. Please shop locally and support all our sponsors whenever possible!

Team/Club Sponsorship:

I have met with parents to discuss the registration costs per child are not the total costs to the Club. Without sponsorships, the costs per child would be significantly higher. The goal of PCSA is to keep costs down and make soccer available to all those who want to play at this level. I believe the development program, the friendships created with our children and the mentorships of the coaches, staff, and referees is second to none.

Accomplishments:

- Assisted at the booth at the Peterborough Sports Expo to help promote PCSA and answer questions.
- I worked with a tiered sponsorship plan, created an informative sponsorship package including the PCSA mission statement, who we are, our primary objective, and made sponsorship packages available.
- I have contacted many local businesses and discussed the sponsorship packages available. Please spread the word! We are always in need of corporate sponsors, small or large.

I have been involved with Peterborough soccer as an active parent, coach and currently a member of the PCSA executive.

I am always willing to help in any capacity I can.

Thank you all for a wonderful year, and I look forward to the year ahead!

Best regards,

Philip Davreux