

Vice President's Report

PCSA Strategic plan: Follow-up to Dotmocracy

Organization: Peterborough City Soccer Association

Subject: Our goal is to promote and develop the game of soccer and to help individuals to develop their character as resourceful and responsible members of their community by providing opportunities, through the game of soccer, for their mental, physical, social and leadership development.

Project Title: PCSA Strategic Plan

Project Objective: To provide a clear path to implement activities, state intended outcomes, monitor performance measures in a specific timeline for athletes to achieve their goals.

Measureable: Clarify how we will know we have achieved our intended outcomes.

Attainable: Clearly state what we can attain for each activity or action statement.

Relevant: Align actions, and intended outcomes with the club mission statement, and Project objective.

Time line: We will achieve our activities by (see dates below).

Where are we now?

Achieved	Implementation		Monitoring	
✓	Activity or Action <i>How will you put your goals into action?</i>	Intended Outcome <i>What do you expect to achieve?</i>	Performance Measure <i>How will you know that the activity or action met your intended outcome?</i>	Timeline <i>What is the duration of the activity or action?</i>
	Continue to improve coaching education program	Competent confident coaches capable of leading an engaging, fun, stimulating purposeful season of training sessions teaching sound technical basics of dribbling, passing and shooting. Build a PCSA coaching fraternity.	All coaches will be Trained and Certified in their appropriate level. Coaches will be trained in physical literacy basics of running, jumping and throwing.	March 20, 2014 to May 15, 2015
	Collect and organize Technical Coaches' training plans to share best practices and plans with all coaches	Provide a series of engaging, fun, stimulating seasonal training plans to volunteer coaches that teach the basics of dribbling, passing and shooting, and attacking and defending principles. Build a PCSA coaching fraternity.	PCSA will adopt a club policy for principles of play. A collection of training plans for dribbling, passing, shooting for all age groups. As well, plans for attacking and defending for 3v3, 4v4, 5v5, 7v7,9v9, and 11v11 will be available online.	September 2014 to January 2015. Plans due and available to coaches
	Scheduling: Provide earlier technical indoor schedule, like at tryouts, and summer practice schedule. Keep Schedules consistent.	Clear yearly plan for the PCSA BOD, Technical coaches, Academy, Team coaches, managers, players, and parents (all members). Make it easy for everyone to attend all applicable club activities.	Periodized plan posted online and delivered to coaches at a coaches meeting before tryouts. Conflicts between Academy and PCSA club teams are eliminated.	October 6 2014
	Communication: Simple Clear Concise Positive	PCSA members will read their e-mail messages because they are simple and to the point. DOC communicate directly to coaches rather than through the administrator. Registrar to communicate directly to managers rather than administrator. Administrator responsible for communication to OSA, ECOSA, BOD, Committees, Life members, DOC, Registrar, Director of	Limit emails to 200 characters. Extended information is dealt with through meetings, letters, committees. Face to face communication to eliminate miscommunication	Effective July 26, 2014

		Representative Teams as per the Organizational Chart		
	Evaluate Coaches and Sessions	Improve the quality of coaching and build a coaching fraternity.	Coach evaluation forms and dates are provided to coaches that are in-line with coaching education programme.	

Notes:

1. Possible principles of play (Royston Brown)
 - a. Width and Depth to create space
 - b. Support the pass in space
 - c. Penetration runs and passes into space
 - d. Individual creativity to score
 - i. Defending
 1. Get behind the ball
 2. Get compact
 3. Angle Away from goal
2. Communication Strategy:
 - a. As Barry pointed out Saturday July 12th miscommunication is the source of nearly 80% of errors and conflicts in an organization. To try to eliminate conflicts and errors we need to;
 - i. Visit the mission statement annually and ensure that club financial and human resources are directed to the core value of making kids better soccer players and developing the love of the game by focusing on;
 1. Quality Technical Coaching, and coaching education
 2. Quality Management/Executive functioning rather than over managing
 3. Quality and age appropriate facilities (correct size balls, field sizes, etc.)
 - ii. Create clear expectations for all positions.
 - iii. Create an annual calendar and timeline for club events. Complete with scheduled training times, games, special events, and off times (this includes the Academy as well to eliminate conflict between club teams and Academy training). Draft Periodized calendar is attached and still requires fine tuning.
 - iv. Simplify e-mail communication. For Instance, emails limited to 200 characters. If more than 200 characters required than the email may require action, in which case more in-depth planning is required and document attachments or meetings are more than likely necessary.